

## Empathy Map

<b>Think &amp; Feel</b> What are the community's internal thoughts and emotions?  Community pride, feelings of personal safety and security, worry for the community's economic decline in recent years	
<b>Hear &amp; See</b> What are the community's surroundings?  Some signs of economic growth in Freeport; Garden City and other surrounding areas with more economic autonomy	<b>Say &amp; Do</b> What are the community's behaviors?  Some small business growth, but all the same kind (nail salons, barber shops, wig shops)
<b>Pains</b> What frustrations does the community experience?  No supermarket on northern Grand Avenue, too much traffic congestion	<b>Gains</b> What makes the community happy?  Signs of unity and togetherness like local celebrations, new businesses/industry that benefit more of the population